

Programs		
S.No.	Course	Pre-Requirement
1	Introduction to IP & Patent Basics	None
2	Overview of patent databases (Databases)	Patent Basics (PB)
3	Basic understanding of US, EP, and IN Patent Laws (Laws)	PB
4	Prior Art Search (PAS)	PB, Databases
5	Validity Search	PB, Databases, PAS
6	Claims Mapping	Patent Basics
7	Landscape Analysis	PAS, Excel Basics
8	Patent Drafting	Laws
9	Office Action response drafting	PB, Patent Drafting
10	Infringement Studies	PB, Laws, Claim Mapping
11	Patent Prosecution	Laws
12	IP Enforcement	Laws
13	Trademarks and Copyright	IP Basics
14	Consolidated Course	None
15	Fast Paced Consolidated	None

About TecEsq

TecEsq is a US based company that endeavors to reach at pinnacle of IP industry by providing services and education around the globe.

TecEsq was founded by experienced and prominent professionals who are committed to highest ethical standards, diversity and individuality in business and education. Integrity, Insight and Innovation are the three eyes (I's) of TecEsq.

We provide methodological, high quality and cost effective IP services to its clients that include premier law firms, fortune 500 companies, IP attorneys and inventors around the globe. Our focus is to deliver the services in an efficient, responsive and timely manner. As new technologies emerge, we work closely with our clients for strategizing and protecting their IP focus and assets.

We hire and nurture a dynamic and cross cultural team that includes lawyers and engineers graduated from top universities worldwide.



TECESQ IP SOLUTIONS

B-27, SECOND FLOOR, PAMPOSH ENCLAVE, GK-1,
NEW DELHI - 110048

Phone: 011-41004459, 9811265211, 9911147809

<http://www.TecEsq.com>



TECESQ

INTELLECTUAL PROPERTY EDUCATION



Surfing the Technology Ocean

After the massive economic leap of Information Technology, we are now witnessing a new wave: **The Intellectual Property.**

Intellectual Property may account for more than 30% of the financial value of an organization. For instance, Qualcomm (a leader in CDMA and 3G technologies) generated 35% of its total revenue in 2009 from IP licensing only*. Also, other giants like IBM, Microsoft, Apple, etc. do not lag behind. Moreover, IP industry in India is expected to surpass \$10 Billion by 2011.

We arm the students with all the required equipments to ride the wave. Not only do we help to ride the wave, but also to surf with élan.

We offer a variety of short term and long term professional courses in IP to enable those pursuing career in law, technology and other domains take a promising leap ahead in their careers.

Would you not want to be a part of this promising and exciting journey?

"None but the natives ever master the art of surfing thoroughly" – Marc Twain

Now is the chance to master the art and command your future in this Intellectual Property driven era.

**Qualcomm - SEC 10K filings*

Our Pedagogy

"Education's purpose is to replace an empty mind with an open one." - Malcolm Forbes

TecEsq implements a well researched and unique pedagogy. The programs have been developed based on the actual industry processes and have the precision of best academic expertise.

A surfer without practical training is a nobody. We provide top notch practical training along with theoretical Gyan.

What more? We will make you ride the test waves as well! Yes, that's the best part: tests, questionnaires, group discussions, analysis, reference papers, etc.

Why should I enroll for a course

Every individual, organization or institute, has association with IP in one form or the other. For example:

A student may generate IP while working on projects and assignments. Therefore, the student can contribute to the IP of an educational setup as well as his professional growth.

An entrepreneur should be well versed with various forms of IP to build an organization with strong IP and a credible knowledge base. IP knowledge enables an organization to achieve better financial prospects and maintain an edge over the competitors.

A manager may manage teams that deal with various forms of IP in projects. Understanding of various forms of IP enables the manager and the teams to harness the IP for progress of the organization.

A lawyer may directly or indirectly deal with various legal aspects related to filing, prosecuting, litigating, or advising on IP strategies that are crucial to an organization.

Typically, an IP professional earns on an average about 1.5–2 times more than a professional with only an engineering or a law degree.

Who is eligible to enroll for a course

Intellectual Property is an umbrella term for property generated by the intellect of an individual. Patents, trademarks, copyrights, designs etc. form part of IP.

We have in store offerings for all individuals irrespective of their academic background. Anyone with a technical, legal, commerce, or financial background can enroll for a course according to their interests and career aspirations.

After TecEsq

We believe that in today's world the real test of education is the opportunities that it can generate for the students.

There are innumerable options for those seeking a career in IP after completing these courses. Some of the options can be with organizations, such as:

- Law firms
- IP boutiques or KPOs
- In-house IP departments
- Corporate

Further, an IP professional can serve in various capacities, such as:

- Managers
- Scientists
- Journalists
- Financial experts, etc.

Each of the above listed profiles is most sought after, high paying, and top of the line job. Moreover, after completing these programs you can pursue your ongoing engagements with better prospects of professional growth.

Program Offerings

TecEsq offers various programs catering to IP basics and Professional IP services with durations that range from 1 week to 6 months. Moreover, we provide an option to customize program structures and durations based on the student's preferences*.

We also conduct Workshops, Seminars, and other on-demand specialized content and duration programs for Corporate and Institutes.

Online learning programs are also provided for knowledge enhancement of individuals.

** Conditions Apply*